

objective User Experience Designer who wants to collaboratively design creative, usable interactive experiences to solve problems and to captivate audiences.

experience **Fluid Inc., Interaction Designer**

January 2010 - Present

- User Experience Design Lead creating interactive e-commerce experiences
- Designs interaction models for web, mobile and touch enabled devices
- Works with clients to redesign or establish creative, usable shopping and brand experiences
- Collaborates with a team of visual designers, engineers and account/project managers in an iterative Waterfall process
- Molds experiences through deliverables e.g., stakeholder interviews, user experience workflows, site maps, wireframes, prototypes and functional/behavioral specifications

Fancast (xfinityTV), User Experience Designer (Contractor)

September 2009 - December 2009

- Hybrid User Experience/Visual Designer for online video experiences
- Worked with other designers to conceptually redesign entire site's experience to include potential online video and social networking functionality
- Designed global modules that brought engaging, contextual content to users throughout the site
- Molded experiences through deliverables e.g., storyboards, wireframes and aesthetics

Electronic Ink, Designer

September 2006 - September 2009

- Hybrid User Experience/Visual Designer and consultant for business systems
- Created interaction models for websites and web, desktop applications
- Designed creative, usable solutions that optimized business systems' experiences for users
- Collaborated with a team of other designers, researchers and engineers in Agile, SCRUM, and Waterfall processes
- Molded experiences through deliverables e.g., user experience workflows, product maps, wireframes, moodboards, aesthetics, prototypes and functional/behavioral specifications

software Adobe Creative Suite: Fireworks, Catalyst, Illustrator, Photoshop, InDesign, Flash, Dreamweaver
Microsoft Office: Visio, Word, Excel, PowerPoint
Additional: Balsamiq, Axure

programming HTML, CSS, MySQL, PHP, XML, ActionScript, JavaScript, C++

operating systems Mac: OS X Tiger, Leopard, Snow Leopard
Windows: 3.11, 95, 98, ME, XP, Vista, 7
Mobile: iOS, Andriod, Windows Phone 7

education Drexel University
Graduated 2008

- Bachelor of Science in Information Systems - Concentration in Human Computer Interaction and Information Retrieval
- Minor in Business

honors Upsilon Pi Epsilon - International Honor Society for the Computing and Information Disciplines
2008 - Present

Dean's List
2006

activities Photography, TEDx San Francisco Member, Fire on the Bay Member